

Valerie Currie

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<https://valeriecurrie16.wixsite.com/website>

EDUCATION

Flagler College, Saint Augustine, Fla.
Bachelor's in Strategic Communication
Aug. 2019 – Dec. 2021
Minor: Advertising

Eastern Florida State College,
Melbourne, Fla.
Associates of Arts
Aug. 2016 - May 2019

PROFESSIONAL EXPERIENCE

Shanghai Nobby's
Media Specialist
Sept. 2021 – Jan. 2022
Boosted engagement by over 1000% while managing and creating content for all social media accounts. Started a TikTok account. Rebranded social media presence. Took photos onsite. Created promotional print products such as menus, flyers, posters, etc.

RSVLTS Campaign Design
Campaign Specialist
Aug. 2021 – Dec. 2021
Created an original advertisement campaign for RSVLTS. Made all social media mock-ups.

Third City Roasters Research
Research Assistant
Apr. 2021 – May 2021
Engaged in hands-on primary and secondary research for the company. Designed and managed surveys.

AWARDS

President's List Spring 2020
Dean's List Fall 2019
Presidential Merit Scholarship (2019-2021)
Dean's List Spring 2019
President's List Fall 2019

WORK EXPERIENCE

Starbucks, Saint Augustine, Fla.
Barista / Barista Trainer
Apr. 2020 – Present
Engaged in excellent customer service with 1000+ guests per day, made and served coffee, prepared food, built customer relations, etc.

Choco'Lattes, Saint Augustine, Fla.
Shift Lead / Barista
Nov. 2020 – Mar. 2021
Engaged in excellent customer service with 500+ guests per day, Made and served coffee, prepared food, built customer relations, etc.

Satellite High School, Satellite Beach, FL
Library Assistant
Sept. 2016 – May 2019
Managed 4 high school book clubs consisting of 20+ students each, checked in and out books, assisted students in finding study materials, organized media, etc.

SKILLS

Adobe Photoshop
Adobe Premiere Pro
Adobe InDesign
Adobe Illustrator
Adobe Lightroom
Google Analytics
Market Research
Client Relations
Search Engine Optimization (SEO)
Survey Design and Management (Qualtrics)
Social Media Management
Web Design (UX and UI)
Branding
Copywriting
Microsoft Word
Microsoft PowerPoint